



Our vision is to be the first choice in multi-channel sales integration for the software industry.

Avangate - Integrated eCommerce and Channel Management Solutions for Software & SaaS Companies

Our mission is to provide software companies scalable distribution solutions for selling their products worldwide. We will continue to leverage the agility of people and technology to add value to our clients through first-class support, quality customized services and innovation.

People, excellence, innovation and customer delight are **values** that drive our activity and set our goals.

Why Software Companies Select Avangate:

- ✔ Increase revenue and ROI from online sales
- ✔ Optimize costs and software sales activity
- ✔ Obtain full integration and global visibility of multiple sales channels
- ✔ Implement go digital strategies in traditional channels
- ✔ Outsource eCommerce operations and focus on their core business

“Outstanding expertise, amazing flexibility”



Quick Facts

- ✔ Internationally recognized: Part of group of companies delivering top IT solutions worldwide since 1992
- ✔ Avangate launched 2005
- ✔ Global reach: Offices in USA, The Netherlands, Taiwan, Romania
- ✔ 1,900+ clients in the software industry
- ✔ 25,000+ niche software affiliates

Clients

Abbreviated List



The Avangate eCommerce Platform

Seamless, user-friendly shopping experience adapted to local preferences

- ✔ Full integration with a multi-language, customizable shopping cart
- ✔ International order and payment processing
- ✔ License and subscription management
- ✔ Electronic & physical software distribution worldwide
- ✔ 24x7x365 shopper support via phone, web and email
- ✔ Connection via API with CRMs, ERPs, accounting and license management system, web based customer and partner portals
- ✔ Integration with 3rd party tracking tools

Roles leveraging the eCommerce Solution

- eCommerce/ eBusiness professionals
- Sales professionals
- Marketing professionals

"We simply adore the customer service"



"Great products, and great people"



The Avangate Affiliate Network

- ✔ 25,000+ software affiliates including power affiliates, highly ranked download portals, review and content sites
- ✔ Increased product visibility and revenue

"ARMS facilitated our growth"



Channel Management System

Complete order and fulfillment system

- ✔ Global visibility of channel sales
- ✔ Software license inventory management & tracking system
- ✔ Order and invoice management
- ✔ Management of partner relationships, credit limits, discounts, complex price lists
- ✔ Integration with ERP and CRM systems

Roles leveraging the ARMS Partner Management Solution

- Channel managers
- Business development professionals
- Distributors, resellers, VARs

Contact

Want to find out how we can help your company sell software successfully worldwide?

Contact us at info@avangate.com or call +31 20 890 8080



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